

Dear {title} {LastName},

Recently we visited a friend of yours, {firstname}, and provided dry-cleaning of their {insert service} in their home. As they were exceptionally happy with our personal service, quality of work, and in particular, the end result, they suggested that we contact you, as you also take pride in your home and furnishings.

Perhaps you have tried professional cleaning of your home furnishings before but were disappointed with the results and false claims made. Please be assured that we at **Electrodry** take pride in our work and use only the best quality products and treatments on your valued furnishings. Not only that, we believe our results should meet or exceed your standards, so we provide a **7-day Satisfaction Guarantee**.

Our method is **Dry-cleaning**, which means your furnishings will be dry within an hour.

Do you wish your **carpet** or **rugs** looked as good as new? We can make that happen. After carpets or rugs are quality dry-cleaned, we can also safeguard them and extend life to your carpeting with an **E-Gard** protective treatment. This lasts for up to three years and costs surprisingly little.

You may also have noticed your beautiful **curtains or drapes** are getting a little murky and dusty; we can also dry-clean these as they hang, preventing the hassle of you taking them down.

If you have leather furniture, our **specialty leather cleaning** will extend their life plus add lustre and shine.

Have you noticed your sniffles are worse lately? With dust mite allergies a common concern, you may be aware that vacuuming will not halt the build-up of dust mites and their by-products. To get rid of the allergic reaction, it is best to treat **mattresses, lounges, and carpeted areas** with anti-allergen **Dust Mite treatment**. This works best after dry-cleaning of common areas.

As an Introductory Offer, we are pleased to provide you with a **FREE Deodorising and Sanitising** treatment (to the value of \$35) on your first service with us. This voucher could be used on any carpets, rugs, curtains, mattresses, lounges or chairs that you may need dry-cleaned. Please call Bronwyn without delay to take advantage of this great offer, and to organise a suitable day and time. (Please mention this offer when calling).

Please do not hesitate to ask any questions you may have. We would be pleased to outline the methods of our services and the products we use, and we look forward to hearing from you.

Yours sincerely,

Bronwyn & Daryl Raatz  
**ELECTRODRY – Central Coast South**

**P.S.** If you do not need our services just yet, please keep our **fridge magnet** so that when the time does arise, you can easily locate us.